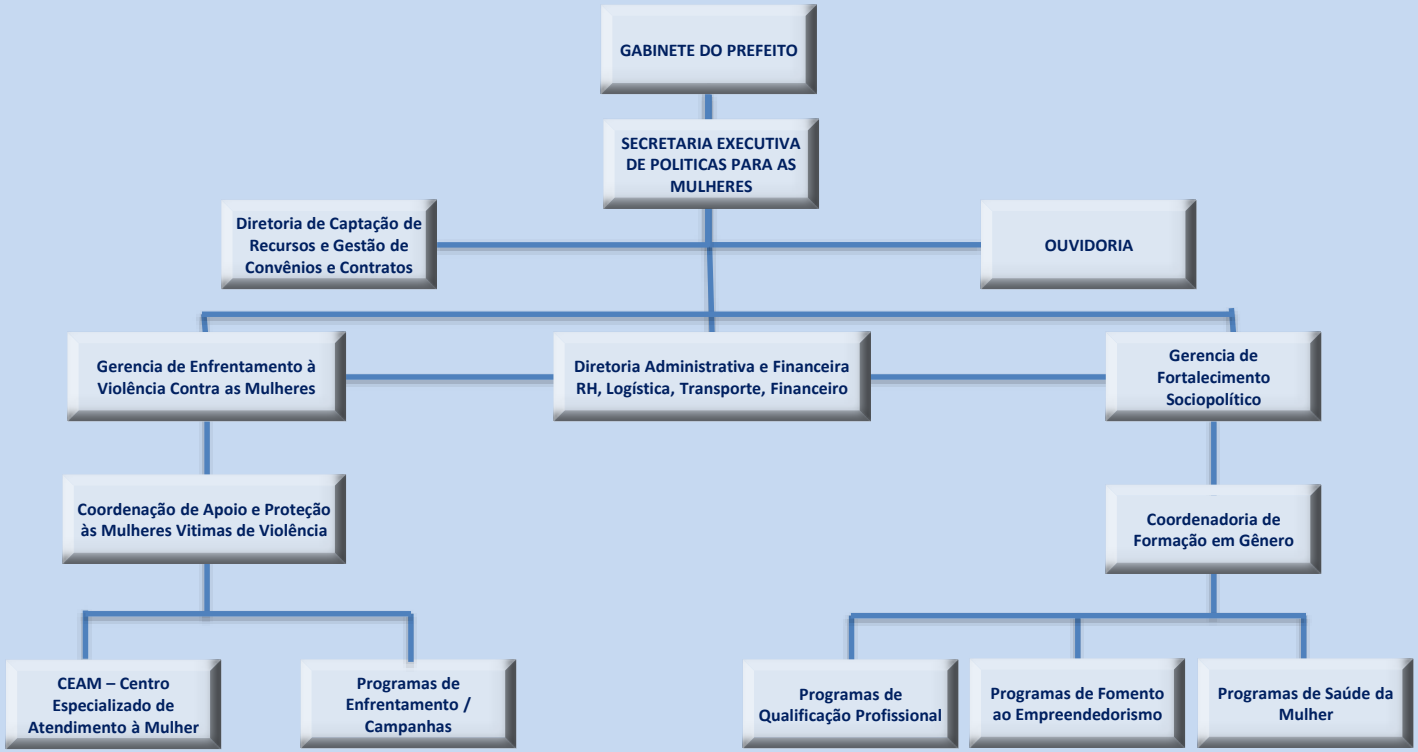Secretaria Executiva da Mulher